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Istituto  
degli  
**Innocenti**



Ordine dei Medici Chirurghi  
e degli Odontoiatri  
della provincia di Firenze

# LONG TERM CARE

AGING IN PLACE

February 28 - March 2, 2019  
Florence - Italy

**TRANSFORMING LONG-TERM CARE OF OLDER ADULTS:  
TOWARDS A RADICALLY NEW VISION**

THE CONFERENCE SPONSORS:



**PICTET**



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**DAY 1 - FEBRUARY 28, 2019** > **Palazzo Vecchio**

- 6:00 pm WELCOME RECEPTION AND OPENING AT SALONE DEI CINQUECENTO**  
**Dario Nardella** - The Mayor of the City of Florence  
**Stefania Saccardi** - Assessore Health and Social Welfare - Toscana County  
**Niccolò Marchionni** - Gerontology Chair - University of Florence  
**Luigi Paccosi** - Montedomini  
**William Reichman** - Baycrest & Chair of LTC Alliance Conference - First edition
- 6:30 to 8:30 pm Maestro Alberto Veronesi and Puccini Festival Special Guest**  
*Buffet dinner*

**DAY 2 - MARCH 1, 2019** > **Istituto degli Innocenti**

- 8:00 am Networking breakfast**
- 9:00 am Day 2 | CONFERENCE WELCOME AND INTRODUCTIONS**  
**William Reichman** - Baycrest  
**Sara Funaro** - Assessore Municipality of Florence
- 9:15 am Opening Session | HOW TO DIE YOUNG AT A VERY OLD AGE**  
**Nir Barzilai** - Albert Einstein College of Medicine
- 9:45 am Panel | TODAY'S LONG-TERM CARE: WHAT'S THE PROBLEM?**  
Moderator: **Anne Margriet Pot**, Vrije Universiteit Amsterdam, Former WHO  
Expert Speakers:  
**Dov Chernichovsky** - Ben-Gurion University  
**Yitzhak Brick** - International Federation on Ageing, Chairman Israeli Gerontological Society  
**Liliane Moreira** - OECD Organisation for Economic Co-operation and Development  
**Panel discussion**
- 11:15 am Break**
- 11:45 am Panel | SEEING INTO THE FUTURE OF LONG-TERM CARE: WHAT WILL TOMORROW'S OLDER ADULTS NEED AND DEMAND?**  
Moderator: **Anna van Pouke** - KPMG  
Expert Speakers:  
**Ana Radulescu** - VP - IFSW Europe  
**Tine Rostgaard** - ViVa - The Danish Center for Social Science Research  
**Masi Muhamadi** - Eindhoven University of Technology  
**Panel discussion**
- 1:15 pm Lunch**
- 2:15 pm Keynote | WELFARE TECHNOLOGY, CRITICAL WHEN SHAPING FUTURE LONG-TERM CARE**  
**Espen H. Aspnes** - SINTEF Norway
- 2:45 pm Panel | HOW WILL TECHNOLOGY DISRUPT THE DELIVERY OF LONG-TERM CARE?**  
Moderator: **Ron Riesenbach** - Baycrest  
Expert Speakers:  
**Ron Nabarro** - Design4all International, Senior-touch.net  
**Heilante Kort** - Eindhoven University of Technology - Utrecht University Applied Sciences  
**Roy Schoenberg** - American Well  
**Rosalie Wang** - University of Toronto  
**Panel discussion**
- 4:15 pm Break**
- 4:30 to 5:00 pm Keynote | CLOSENESS IN AGEING: A STORY ABOUT NEEDS AND DESIRES**  
**Joris Staets**, Leyden Academy on Vitality and Ageing

**DAY 3 - MARCH 2, 2019** > Istituto degli Innocenti

8:00 am **Networking breakfast**

9:00 am **Day 3 | CONFERENCE WELCOME**

**William Reichman** - Baycrest

**Maria Grazia Giuffrida** - Innocenti Institute

9:15 am **Keynote | A CARING AGING SOCIETY - WHO IS RESPONSIBLE AND WHO WILL TAKE ACTION?**

**John Beard** - Former WHO

10:00 am **Panel | COPING WITH THE INEVITABLE**

Moderator: **Adam Cohen** - Leiden University

Expert Speakers:

**Amanda Cheesley** - Royal College of Nursing

**Michael Davidson** - Tel Aviv University

**Noeleen Berkhout-Byrne** - Leyden University

**Franco Moretti** - Fondazione Puccini

**Panel discussion**

10:45 am *Break*

11:00 am **Panel | THE FUTURE OF LONG-TERM CARE: IS TRANSFORMATIONAL INNOVATION REALLY ACHIEVABLE?**

Moderator: **Kai Leichsenring** - European Centre for Social Welfare Policy & Research

Expert Speakers:

**Henk Nies** - Vrije University, Amsterdam

**Monica Calamai** - Toscana County Health & Social Welfare

**Tony Gross** - Paradigma Systems

**Gianluca Misuraca** - European Commission's Joint Research Centre

**Panel discussion**

12:30 pm *Lunch*

1:45 pm **Keynote | THE FUTURE OF HEALTHCARE: "WHAT IF WE ALL LIVED TILL 150 YEARS OLD? OPPORTUNITIES AND CHALLENGES"**

**Ludovic Subran** - Allianz and Euler Hermes

2:30 pm **Panel | LONG-TERM CARE: DEFINING A RADICALLY NEW VISION (A REVIEW AND CRITIQUE OF THE CONFERENCE'S PRINCIPAL INSIGHTS)**

Moderator: **Rudi Westendorp** - University of Copenhagen

Expert speakers:

**Mike Mansfield** - Aegon N.V.

**Shirlee Sharkey** - Saint Elizabeth Health Care

**Mary Sano** - International Psychogeriatric Association

**Panel discussion**

3:45 pm *Break*

4:00 to 5:00 pm **CONFERENCE DECLARATION AND CALL TO ACTION**

**Ilan Gonen** - Clinirx Tangent Research

**Ayala Rahav** - Senior-touch.net

**William Reichman** - Baycrest



IN COLLABORATION WITH:



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